

# 2010 CrossFit Games

## South East Regional Qualifier

May 28, 29 and 30 2010

Ed Austin Park-Police Athletic League of Jacksonville  
11751 McCormick Road-Jacksonville, FL

Watch in amazement as qualifying athletes from seven states (Florida, Georgia, Alabama, Mississippi, Tennessee, North Carolina and South Carolina) compete in an exciting 3-day weekend event exploring the depth and breath of physical fitness. This, the CrossFit Games and its Qualifiers are our natural progression from fitness into competitive sport. Our event; The South East Regional Qualifier, will host 140 qualified athletes vying for only 4 male and 4 female spots allotted to the championships held in Aromas California. In addition we will concurrently have another 180 plus athletes competing in Affiliate Teams and Masters categories for our championship event. Last year we exceeded 500 attendees as spectators alone, with this year's event we easily expect to exceed 1000 spectators. Media coverage from our event will include local news and television, live Internet data streaming and countless video productions of our participants, resulting in hundreds of thousands of viewer opportunities.

**As a sponsor, you will have the opportunity to market your products and services to the best athletes and coaches from across the entire South East and onto unlimited international viewers.**  
Contact: John McLaughlin at [johnnymac5079@gmail.com](mailto:johnnymac5079@gmail.com) or (561) 685-7903

### *Sponsorship Opportunities:*

#### ***\$500 Gold Sponsor***

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- Prominent Logo/ All Promotional Materials, Name in Digital Promotions, & Link to Website
- Prominent Logo/Business information on Event T-shirt
- Advertisement/Banner Space at the event
- Speaking Opportunity & Public Acknowledgement at the Event
- Opportunity for distribution of promotional swag in athlete packets/bags
- Prominent Exhibition/Vending space (includes 1 six foot table & 2 chairs)
- 2 Complimentary Admission & Discounts on Additional Tickets

#### ***\$300 Silver Sponsor***

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- Logo/Name in Digital Promotions & Link to Website
- Logo/Business information on Event T-shirt
- Opportunity for distribution of promotional swag in athlete packets/bags
- Exhibition/Vending space (includes 1 six foot table & 2 chairs)
- 1 Complimentary Admission & Discounts on Additional Tickets

#### ***\$200 Bronze Sponsor***

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- Opportunity for distribution of promotional swag in athlete packets/bags
- Exhibition/Vending space (includes 1 six foot table & 2 chairs)

#### ***\$100 Affiliate Sponsor***

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- Exhibition space (T-shirt sales only)
- Name on Event T-shirt

*In-kind Donation of equivalent Sponsorship levels in products, gift cards or services will be accepted.*

**John McLaughlin Director**  
**CrossFit Games South East Regional Qualifier**  
**[johnnymac5079@gmail.com](mailto:johnnymac5079@gmail.com) or (561) 685-7903**